

## HEADING

### Search by subcategory:

#### LOCALITY (+)

- Coastal
- Woodlands/Bushland
- Harbor
- Lake
- River
- Rural
- City
- Suburban
- Acreage

#### HEADING (+)

- Other Heading

## INTROS & LINKING

### Search by subcategory:

- Beginning *TIP: Type the keyword, 'intro' to view opening phrases only.*
- Middle
- End

## LOCATION & LIFESTYLE

### Search by subcategory:

- Coastal
- Woodlands/Bushland
- Rural
- Private
- Suburban
- City
- Tropical
- Waterside

## VIEW

### Search by subcategory:

- Coastal
- Harbor
- Lake
- River
- Rural
- Valley
- City
- Mountain
- Woodlands/Bushland
- Other

## PROPERTY FEATURES

### Search by subcategory:

- Aspect/Orientation
- Attic
- Basement/Cellar
- Bathroom
- Deck
- Dining
- Doors
- Eco-friendly
- Entertainment
- Floor Coverings
- Garage
- Garden
- Glass
- Hall
- Indoor Construction
- Interior
- Kitchen
- Laundry
- Library
- Living Area
- Outdoor Construction
- Outdoor Living
- Parents Retreat
- Rumpus Room
- Study
- Style
- Technology
- Windows

## NEARBY AMENITIES

### Search by subcategory:

- Transport
- Cafes
- Restaurants
- Parks
- Parking
- Leisure
- Services
- Schools/Education
- Shopping
- Sporting Facilities
- Other Amenities

## EMOTIONAL HOOK

### Search by subcategory:

- Status
- Lifestyle
- Security
- Community/Belonging
- Potential Scope

## CLOSING & CTA (CALL-TO-ACTION)

- No subcategories (search by keyword)

## LUXURY LISTINGS

### Search by subcategory:

- Recreation
- Technology
- Designer
- Setting
- Construction

## COMMERCIAL PHRASES

### Search by subcategory:

- Heading
- Property
- Position